

Edward Prentice

Personal Profile

Software developer, entrepreneur, accomplished business leader and seasoned technologist with over 15 years of experience in startups and large organisations. As a COO I have scaled a startup from €60m to €180m while growing headcount from 30 to over 100. As a consultant I've developed multiple 6-figure client relationships across a number of sectors. As an engineering manager I've lead many teams of 2-20 across sectors including government and finance, and I continue supporting and mentoring some of the people involved to this day.

Throughout my career I've always gravitated towards solving hard problems and challenging what is possible. I'm naturally passionate about software, problem solving and going the extra mile to achieve what others might consider impossible.

Software development has undergone a seismic shift recently due to the advances in AI. This has been an incredible time to be a software engineer now every tool, automation and UI is just a few prompts away. I am now able to build whole ecosystems within a problem domain and condense years worth of work for a team of 5+ developers into merely weeks worth of work for one. I have recently built 'EdwardClaw' and have built more agents, skills, agent runtimes and agentic automations than anyone I know. I see great value in the next generation of IDE's that focus on agent management.

An entrepreneur at heart I embrace bold decisions, finding solutions and bringing the energy required to get the job done. I believe good leadership is collaborative and transparent and does not shy away from difficult conversations or decisions.

C-Suite Experience

- When scaling a cryptocurrency exchange I grew the Executive Team from 2 to 4 and helped form the company board. Recruited and established a People Operations team to support and achieve ~2.5x headcount growth within a year as well as set performance levels within appropriate departments. Working across all areas of the business to build capability, nurture and empower in-house talent and set company wide structure, mission alignment and KPIs.
- Streamlined our existing operations by building multiple strategic partnerships with companies including Salv, Snowflake, Looker, Mooncascade, OCRLabs and Fireblocks. I designed and led development of our in-house risk model including testing and analysing the performance. I delivered a data platform and bespoke automation to handle up to 90% of our KYC applications. I moved over 85% of our customer support queries to automated solutions by strengthening our relationships with Chainalysis and Intercom.
- I'm most proud of rolling up my sleeves and effecting large, lasting positive change in every department of the company. I consider myself a "technical COO" able to steer overall technical direction and business performance.

Consulting Experience

- Lead multiple 6-12 month engagements as the Account Manager to support clients rebuild part of their platform. Typically I was responsible for 2-8 people. Developed the client relationships, managed the legal and financial agreements, defined the projects' architecture and supported and contributed to the technical deliveries.

Technical Expertise

- Built several langchain, AI and Agentic tools using React, Node, Next.js, Typescript and Supabase
- Designing and building web applications primarily using Java with Springboot, Hibernate, Oracle, MongoDB, Angular, React and jQuery. Have used Ruby on Rails, Symfony and ASP/.NET.
- Experience with RabbitMQ, Kafka, Kubernetes, Jenkins, Bamboo, CircleCI, Docker and Ansible with a solid foundational knowledge in order to be able to use the best tool for the job.
- Designing and implementing a Python networking system that performed deep packet inspection and custom packet processing running on a hand-made custom Linux build.
- Designing and building a multi-threaded C# component to integrate with an existing system architecture over RPC, performing cryptographic and networking functions.

Work Experience

April 2025 – Present

Danske Bank; Engineering Manager

Key highlights: Exceeded expectations in solving one of the more acute pain points for the company, affecting around 50 operational staff, leveraging my team of ~20.

Hired to rebuild an ecosystem of Mainframe applications in the cloud which was providing exceptionally difficult for the bank. After investing in this problem for 5 years the bank had made “0% progress.” I will complete the project in less than 2 years (estimated Q4 2026).

As an “intreprenuer” I have contributed to more than a dozen teams by providing reusable tools, code and frameworks. Several hundred of the bank’s critical services now rely on components or tools I originally created. A shared ownership model means that there are now many stakeholders of my tools ensuring the long term health of those projects.

July 2022 – November 2024

AmigoAI; Founder

Key highlights: Built a Dockerised AI coding agent which could implement Jira/Github Issues and raise Pull Requests. Solopreneur looking for product market fit with a number of products combining LLMs with other tools and technologies - almost all of which are now successfully offered via one of the hyperscalers.

April 2021 – July 2022

CoinMetro; Chief Operating Officer / Chief Technology Officer

Key highlights: Company grew by ~2.5x headcount and ~3x valuation while undergoing most significant cultural changes in the company history.

Worked alongside the CEO to define the company’s strategic goals and used a people orientated approach to introduce change in all areas of the company. Worked to increase clarity at all levels and defined people structures and processes to enable everyone to better align around the company goals. Coached and mentored individual members of staff to begin to achieve cultural changes through different behaviours. Established a culture of openness through being enthusiastic and open about receiving my own feedback. Dealt with innumerable challenges of all shapes and sizes, working with my colleagues to establish the best way forward for the company. Led efforts to establish company wide KPIs as well as championed data driven approaches to measure and achieve KPIs. Directed product and engineering development to capitalise on existing opportunities and exploit new ones, turning around one product to start generating 7-figures revenue a year. When I left the company it felt like a totally different company and the valuation had climbed from €60m to €180m.

October 2019 – April 2021

Infinity Works (part of Accenture); Principal Consultant

Key highlights: Fast paced environment that saw our London team grow from 50 to ~150 in a year. Lead multiple accounts often working alongside the CTO and Head of Engineering within the client and was part of our regional commercial team. Engaged with a range of clients across e-commerce, telecoms, government and gaming sectors in order to help them achieve their goals.

May 2012 – October 2019

Various; Software Engineer

Varied engineering and consulting roles with an emphasis on web development, testing and automation, continuous delivery, Agile in various forms, team management, leadership, systems architecture, company culture, team efficiency, cyber security, architecture patterns including microservices, containerisation and developing co-workers through coaching and mentoring.

Education and Qualifications

Continuous Professional Development courses

.Cocoon (Leadership) Program, Leading The Infinity Works Way, Snowflake: SnowPro, Mental Health First Aid, Introduction to GSM networks, Introduction To 4G Networks, Google Web Toolkit, Enterprise Java, Java Web Services, Python for Experienced Programmers, C for Experienced Programmers and two courses at Blackhat 2014 – Exploit Lab Red Team and Advanced C/C++ Code Analysis.

2009-2012 Swansea University; Swansea

First Class BSc Computer Science